

National Theatre | American Associates

Global Corporate Partners



About the Global Corporate Partners

This program provides a unique way for companies in the United States to participate in the National Theatre's incredible work all over the world. With hubs in the New York, California, and London, as well as digital offerings all around the globe, Global Corporate Partners allows corporations with multiple headquarters to provide National Theatre benefits through one streamlined program. Participation in the Global Corporate Partners program is on an annual basis, and guarantees your clients and employees access to a robust suite of benefits that allow for engagement both in person and digitally. Benefits include access to performances in the US and the UK, discounted tickets to NT Live cinema screenings globally, complimentary subscriptions to the NT at Home streaming platform, and plenty of other ways for your company to witness the National Theatre's incredible programming.

About the National Theatre

The National Theatre (NT) is a non-profit organization headquartered on London's South Bank whose purpose is to make world-class theatre that is entertaining, challenging, and inspiring, and make it for everyone. The NT believes that the arts are a fundamental ingredient to living a full, rich life. The shared experience of theatre allows individuals to see the world from another viewpoint and has the power to bring people together, to connect, empower and inspire. The NT shares this work as widely as possible, across the UK, US and internationally. Tony Award-winning Broadway productions throughout the NT's history include *The Lehman Trilogy*, *Curious Incident of the Dog in the Night-Time*, *One Man Two Guvnors*, *War Horse*, and *Network*.

About the American Associates of the National Theatre

The American Associates of the National Theatre (AANT) is a New York-based 501(c)(3) non-profit organization, which grants up to \$5 million each year to the National Theatre. These funds enable the NT to continue developing its world-class program, and to extend this work to audiences, artists and young people around the globe.

Program Levels & Benefits

	\$250,000	\$150,000	\$50,000
Benefits Accessible in New York and the United States			
Complimentary tickets to National Theatre affiliated productions on Broadway and touring in the US	100	50	25
Private National Theatre Live Screening in New York, LA or San Francisco, planned by the AANT Events Team	1	×	×
Access to House Seats for National Theatre productions on Broadway and on tour	✓	✓	✓
Place for company executive on AANT Board of Trustees	✓	×	×
Feature in AANT e-newsletter, sent monthly to 5,000 households	✓	✓	✓

Benefits Accessible in London

South Bank Entertainment: complimentary tickets to productions at the National Theatre	100	50	25
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Digital Benefits Accessible Globally

Digital events including panel discussions, lunch and learns, and more	3	2	1
Complimentary NT at Home subscriptions	150	100	50
Complimentary tickets to NT Live screenings	250	150	50
Access to National Theatre "Theatreworks" professional development program	✓	✓	×
NT content contribution to internal networks	✓	✓	✓

Recognition & Branding

Designation as <i>Founding Member of the Global Corporate Partners</i>	✓	✓	✓
Prominent crediting of company support on NT materials where relevant	✓	✓	✓
Invitations to events at the NT and the AANT for C-Suite Executives	✓	✓	×

Photo: Bryan Cranston, Network, National Theatre 2017, photograph by Jan Versweyveld

Benefits subject to change, and can be tailored to company objectives. Company to cover event related costs including venue hire and catering.

The National Theatre is a registered charity no. 224223. The American Associates of the National Theatre is a 501(c)(3) non-profit organisation that promotes and supports the work of the NT in both the UK and the United States; Federal Tax ID number 13-414-0412.