



## BNP Paribas AccessArt25 Overview

BNP Paribas has supported art and culture around the world for over 30 years. In the UK, we created the BNP Paribas AccessArt25 programme in 2019 to help break down the barriers that young people across the country face in accessing art – whether these are financial, geographical, social or in some cases where people feel like art just isn't for them.

Since its inception, BNP Paribas AccessArt25 has welcomed over 14,000 young people from across the United Kingdom to a BNP Paribas AccessArt25 initiative across a broad spectrum of art exhibitions at different institutions. Past BNP Paribas AccessArt25 events have included private views of exhibitions, meet and greets with the artists, as well as talks and workshops, including life drawing, screen printing, sound and dance workshops, wall drawings and many more.

We were determined to be able to continue the programme during lockdown, creating a virtual offering of art focused lesson plans. These were targeted at teachers and young people across the country and had nearly 10,000 downloads.

We are delighted with the fantastic feedback the BNP Paribas AccessArt25 programme has received over the years, resonating with the participants, art community and artists involved.

*“Amazing initiative. Experiencing powerful art with loads of other young people felt incredible. Really made me hopeful for a more inclusive and accessible art world.”* BNP Paribas AccessArt25 attendee